

The *Positive Edge*

Activating Potential into Performance

PROFESSIONAL SPEAKER
& CONSULTANT
TINA HALLIS, PH.D.

shares the Science of Success with sales teams who want to manage their sales process with tenacity and deeper customer connections so they can maximize their sales results.



THE FACT IS...

top sales professionals have many common denominators. Resilience. Optimism. The ability to build strong RELATIONSHIPS with their customers. But where does that come from and how can you duplicate it? That's where Tina Hallis comes in. Backed with SCIENCE and real-world STRATEGY, she shares the skills and mindsets they need to WIN – day in and day out – year after year.

THE RESULTS? LIMITLESS POTENTIAL

- For growth.
- For success.
- For BOUNDLESS opportunity... Intrigued?

Contact Tina today to learn more.

Here are Tina's TOP REQUESTED SALES TOPICS

Navigating the Psychology of Sales

Let Tina take your sales team on a mission to explore some of the newest Neuroscience and Psychology behind what it takes to help our brains help us – and maximize our selling potential. What they will learn is how to take “no’s” in stride, build their **RESILIENCE**, draw from their internal **RESOURCES**, develop the kind of long-term customer **RELATIONSHIPS** which deliver **REFERRALS**, as well as finding – and keeping a competitive edge.

Building Blocks For Better Customer Relationships

Tina shares the fascinating science behind building stronger customer relationships at top speed. When you really understand how your customer **THINKS**, and adapt to and appreciate what makes each one **DIFFERENT**, you can more easily sell to those mindsets and personalities and develop deeper, more connective relationships. And that helps you form customers for **LIFE**.

“Thank you for a great workshop at our Sales Training meeting. The strategies and information you shared to help our teams build their resilience and optimism was timely and will be a valuable benefit in helping them deal with the challenges in their jobs. I’ve already seen the effect in some of our interactions and meetings.”

DANA SCHUMACHER
COO at HealthStyle Press
and DT Interpreting

PROFESSIONAL SPEAKER & CONSULTANT TINA HALLIS, PH.D.

shares the SCIENCE of SUCCESS. With high-energy and a positively charged performance style, she leverages her 20 plus years as a scientist, and the power of Positive Psychology to motivate her audiences to take ACTION. To think differently. To challenge themselves. To shift old mindsets and habits. To retrain their brains in such a way that they’ll activate the essential elements they need to SUCCEED at a higher level. To experience more BALANCE in their lives. And to break the glass ceilings of their potential.

Ready to take YOUR organization to the next level?

Leave NOTHING to CHANCE. Put SCIENCE on your side. **Book Tina Hallis today.**

Visit www.thepositiveedge.org or Call 608 448-3576!

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